

2024-2025 District Goals

District: **201N5**
Constitutional Area: **Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific**



Global Action Team Commitment

With the support of the Global Action Team, my district's MISSION 1.5 commitment includes:

Personal Commitment: Inspire commitment and ensure district-wide success by understanding, promoting, and collaborating across leadership levels.

Leading by Example: Motivate, inspire and support Lions to achieve MISSION 1.5 targets, ensuring every member, including myself, sponsors at least 1 new member and charters at least 1 new club.

Maintain Accountability: Review progress, resolve challenges and uphold accountability for MISSION 1.5 success through regular meetings.

Monitoring Progress: Analyze reports, identify growth opportunities, and create regional strategies to overcome obstacles.

Feedback and Recognition: Share feedback on successes and challenges to GAT leaders and recognize members for their efforts by promoting and utilizing the MISSION 1.5 awards structure.

Effective Implementation: Ensuring MISSION 1.5 promotions, trainings and plans are executed.

Funding Opportunities: Applies for and promotes funding opportunities, such as Membership Development Grants, Leadership Development Grants, Foundation(LCIF) Grants, and/or Marketing Grants.

MEMBERSHIP DEVELOPMENT

Goal Statement

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

- a. Our team will charter an additional 0 new club(s) with at least 20 charter members each.
- b. Our clubs will induct an additional 0 new members into existing clubs.
- c. Our district will increase our net gain by 0 members.

Quarterly Targets

	New Clubs	New Members	Net Gain
1st Quarter	0	20	10
2nd Quarter	1	20	25
3rd Quarter	1	20	23
4th Quarter	1	15	25

Action Plan

[Action Plan GET 2024-2025.docx](#)

[Action Plan GMT 2024-25.docx](#)

SERVICE ACTIVITIES

Goal Statement

To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.

- a. Our team will ensure 85% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

Action Plan

[Action Plan GST 2024-2025.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 92% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

Action Plan

[Action Plan GLT 2024-2024.docx](#)

LCIF

Goal Statement

Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.

- a. Our team will ensure that individual participation in our district increases by 50% and club participation in our district increases by 50%.
- b. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- c. I will make a personal donation of \$100 to LCIF and I will ask members of my district cabinet to make a personal donation to LCIF.
- d. I commit to earning an LCIF Presidential Award for Goal Achievement by ensuring our district's fundraising goal is met.

Action Plan

[Action Plan LCIF 2024-2025.docx](#)

CUSTOM GOALS (Optional)

Goal Statement

I'm not selecting " Custom Goals" - there's enough goals our district is told to achieve but here are 2 Global Causes our/my District engages in frequently

- Global Cause - Hunger. We use our Hunger food collections in our " Recruit while you Serve" campaign I've introduced. We ask clubs to promote themselves to their own community - source of their members and funds.
- " Nobody joins a Club they've never heard of or never seen" The more visible your are the more people know about you - and ask you about Lions
- Food Collections at supermarkets (they love them - sell so much more) started in our district in 2016 with my Club - prior Global Causes. We've spread the idea across the district- took off like wildfire - cheap, easy, food is picked up by recipient local charities the day it's collected, all over in a day. Cost - the printing of flyers we give to customers identifying ourselves. Some clubs do different supermarkets each weekend.
- Our GMT team assist clubs with <15 members and follow up the collected names. The food is the icing on the cake. It's a Hunger project & there are so many needing it but the names collected are our best dividend.

- Global Cause - Environment. We are a unique district in our MD - the only totally urban district. We have the usual clean-up parks, roads, Industrial areas but we do have a National Day - "Clean Up Australia" in which most clubs participate - the number will grow in 2024-2025. Consider our MD is the size of the USA. In our major catastrophes - fires(our trees are full of eucalyptus oil) and floods (we have floods where it hasn't rained for 3 yrs) our support is mainly financial.
- One Environment project is exclusive to our district - aluminium recycling. Yes, it includes cans but so much more. One club oversees the project & is supplied by many other clubs. Educational as well. Did you know 75% of the world's aluminium ever made is still in use as it be recycled again & again - endlessly - unlike paper & wood which have a limited recycling life. Add to the cans & wine, spirit, olive oil, Sparkling Mineral Water bottle tops & necks - the neck of the wine bottle is pure aluminium -used foil size of a baseball,..... it goes on.....

There are 2 prices for the aluminium. We get the best price if we remove the plastic seal inside the wine cap & the aluminium around the neck - time consuming but great for our senior house-bound Lions who cannot participate in projects the way they used to but can still contribute. There are pockets in other districts collecting aluminium - our district exports our ideas - our food collections strategy has also crossed state borders!

Action Plan

[Feed the Hungry trollies 2.1 MB.jpg](#)

[Hunger food collection Manly 1.20 MB.jpg](#)

[Nigel's Aluminium recycling Jan 24 2per pg.pdf](#)

Goal Statement

Action Plan

Special Initiatives

During the first half of my district governor term, my district plans on supporting the following global cause:

Hunger

During the second half of my district governor term, my district plans on supporting the following global cause:

Environment

In addition, International First Vice President Fabricio Oliveira has requested for your district to identify 30 locations for potential new club chartering.

Action Plan

[FOs 30 sites potential clubs.docx](#)